

SANPETE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	27,886	27,988	n/a	-	
Total Non-Ag Employment	6,856	6,807	n/a	-	
Non-Ag Avg Monthly Wage	\$2,116	\$2,144	n/a	-	
Per Capita Income	\$21,059	\$21,956	n/a	-	
Unemployment Rate*	10.1%	8.7%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$15,898,480	\$18,545,559	\$19,992,701	7.8%	
Travel & Tourism Related Employment	299	335	349	4.2%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$831,502	\$978,095	\$1,050,300	7.4%	
Transient Room Tax	\$79,099	\$72,433	\$86,857	19.9%	
Restaurant Tax	\$94,004	\$102,103	\$118,964	16.5%	
Retail Sales					
Gross Taxable Retail Sales	\$181,940,984	\$194,094,398	\$206,912,016	6.6%	
REGIONAL VISITATION COUNTS					
Palisade S.P.	140,962	167,869	195,596	16.5%	
Yuba S.P.	225,213	140,965	237,708	68.6%	
Scofield S.P.	75,584	45,160	39,779	-11.9%	
Millsite S.P.	34,782	40,487	40,959	1.2%	
Territorial Statehouse S.P.	8,817	22,564	29,079	28.9%	

* Several Counties have identical Unemployment Rates

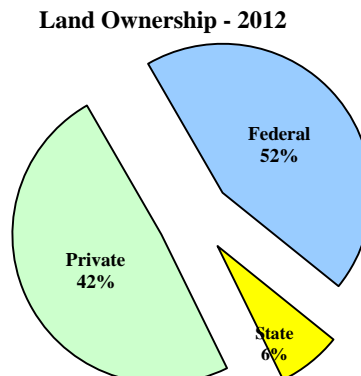
** GOPB methodology change for 2010 calculations

r = revised

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	38.3%
US Forest Service	38.2%
National Park Service	--
National Wildlife Service	--
Other •	0.1%
State Government	6.0%
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	2.9%
State Trust Lands	3.1%
Other ••	--
American Indian	--
Private*	42.5%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land



Sanpete County Tourism Profile

